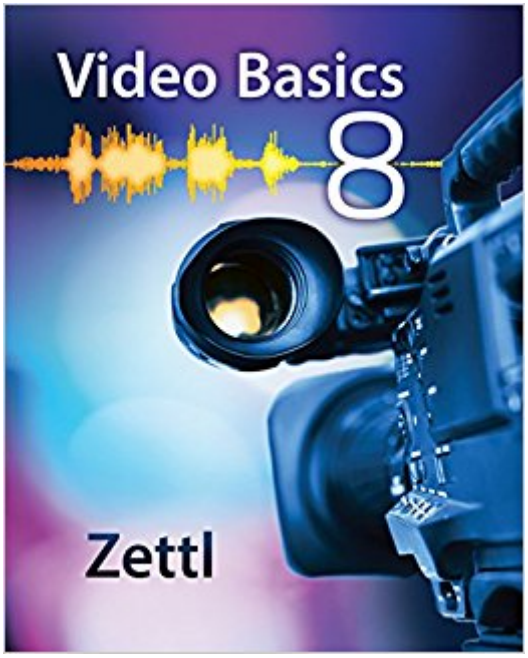
Ebook Directory
the best source of ebook

The book was found

Video Basics



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

Drawing from Herbert Zettl's vast expertise as an Emmy award-winning producer, director, and innovator, VIDEO BASICS, 8th Edition, delivers the most authoritative, current, and technically accurate student guide to video production available. Meeting the need for a briefer book than the more comprehensive TELEVISION PRODUCTION HANDBOOK, the eighth edition of VIDEO BASICS presents thorough yet streamlined video instruction that can be covered in a single semester. It moves students from video concepts and processes to production tools and techniques, and, ultimately, the production environment (studio and field, indoors and out) and its effects. A more conceptual framework leads students from the idea (what to create) to the image (how to create) on video. In addition, the accompanying MindTap Radio, Television & Film provides an interactive digital experience to help students ensure their course success.

Book Information

Paperback: 424 pages
Publisher: Wadsworth Publishing; 8 edition (January 1, 2017)
Language: English
ISBN-10: 1305950860
ISBN-13: 978-1305950863
Product Dimensions: 0.8 x 8 x 9.8 inches
Shipping Weight: 1.6 pounds (View shipping rates and policies)
Average Customer Review: Be the first to review this item
Best Sellers Rank: #19,808 in Books (See Top 100 in Books) #9 inÂ Books > Humor & Entertainment > Radio > General Broadcasting #18 inÂ Books > Arts & Photography > Other Media > Film & Video #36 inÂ Books > Textbooks > Humanities > Performing Arts > Film & Television

Customer Reviews

Herbert Zettl is a professor emeritus of the Broadcast and Electronic Communication Arts Department at San Francisco State University (SFSU), where he led the Institute of International Media Communication and received the California State Legislature Distinguished Teaching Award and the Broadcast Education Association's Distinguished Education Service Award. Prior to joining the SFSU faculty, Zettl worked at KOVR (Stockton-Sacramento) and as a producer-director at KPIX, the CBS affiliate in San Francisco, where he participated in a variety of CBS and NBC network television productions. Because of his outstanding contributions to the television profession, Zettl

was elected to the prestigious Silver Circle of the National Academy of Television Arts and Sciences, Northern California Chapter. He is also a member of the Broadcast Legends of the NATAS Northern California Chapter. Lecturing extensively at universities and professional broadcast institutions both in the United States and abroad, Zettl has presented key papers at a variety of national and international communication conventions. He is the author of VIDEO BASICS, TELEVISION PRODUCTION HANDBOOK and SIGHT SOUND MOTION, which are translated into several languages and published internationally. His numerous articles on television production and media aesthetics have appeared in major media journals worldwide, and he also developed an interactive DVD-ROM -- Zettl's VideoLab 4.0 (Cengage Learning). His previous CD-ROM version won several prominent awards, including the Macromedia People's Choice Award, the New Media Invision Gold Medal for Higher Education, and Invision Silver Medals in the categories of Continuing Education and Use of Video.

Download to continue reading...

Drawing Basics and Video Game Art: Classic to Cutting-Edge Art Techniques for Winning Video Game Design Urgent Care Business Free Online Advertising Video Marketing Strategy Book: No Cost Video Advertising & Website Traffic Secrets to Making Massive Money Now! Video Games Memes: Hilarious Free Video Game Memes & Jokes 2017 - Memes Free, Memes for Kids, Ultimate Memes, Manga Memes Video Games, Violence, and Crime (Video Games and Society) How Do Video Games Affect Society? (Video Games and Society) Surgical Management of Pelvic Organ Prolapse: Female Pelvic Surgery Video Atlas Series: Expert Consult: Online and Print, 1e (Female Pelvic Video Surgery Atlas Series) Vaginal Surgery for the Urologist: Female Pelvic Surgery Video Atlas Series: Expert Consult: Online and Print, 1e (Female Pelvic Video Surgery Atlas Series) Video Basics 7 Video Basics Basics of Video Lighting Video Basics (Radio/TV/Film) WP205 - Bastien Piano Basics - Theory - Primer Level (Primer Level/Bastien Piano Basics Wp205) WP210 - Bastien Piano Basics - Performance - Primer Level (Primer Level/Bastien Piano Basics Wp210) A Workbook for New Testament Syntax: Companion to Basics of New Testament Syntax and Greek Grammar Beyond the Basics How To Play Checkers - The Rules And Basics Of The Checkers Game! Learn The Checkers Rules And The Checkers Basics Plane Basics (Basics Series) Router Basics (Basics Series) Scroll Saw Basics (Basics Series) Radial Arm Saw Basics (Basics Series) Table Saw Basics (Basics Series)

Contact Us

DMCA

Privacy

FAQ & Help